## CHOICE FINANCIAL GROUP

## FACTS WHAT DOES CHOICE FINANCIAL GROUP DO WITH YOUR PERSONAL INFORMATION? Why? Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do. What? The types of personal information we collect and share depend on the product or service you have with us. This information can include: • Social Security number and income • Account balance and payment history • Credit history and credit scores When you are no longer our customer, we continue to share your information

as described in this notice.

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Choice Financial Group chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information:	Does Choice Financial Group share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes - to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes - information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes - information about your creditworthiness	No	We don't share
For non-affiliates to market to you	No	We don't share

## Who we are

Who is providing this notice?

Choice Financial Group

What we do	
How does Choice Financial Group protect my per- sonal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Choice Financial Group collect my per- sonal information?	<ul> <li>We collect your personal information, for example, when you:</li> <li>Open an account or deposit money</li> <li>Pay your bills or apply for a loan</li> <li>Use your debit or credit card</li> <li>We also collect your information from credit bureaus, affiliates or other companies.</li> </ul>
Why can't I limit all sharing?	<ul> <li>Federal law gives you the right to limit only</li> <li>Sharing for affiliates' everyday business purposes - information about your creditworthiness</li> <li>Affiliates from using your information to market to you</li> <li>Sharing for non-affiliates to market to you.</li> <li>State laws and individual companies may give you additional rights to limit sharing.</li> </ul>

Definitions		
Affiliates	Companies related by common ownership or control. They can be financial and non-financial companies. • Choice Financial Holdings, Inc. • Choice Insurance Services, LLC	
Non-affiliates	<ul> <li>Companies not related by common ownership or control.</li> <li>They can be financial and non-financial companies.</li> <li>Choice Financial Group does not share with non-affiliates so they can market to you.</li> </ul>	
Joint Marketing	A formal agreement between non-affiliated financial companies that together market financial products or services to you. • Choice Financial Group does not jointly market.	